



# 2024 GUIDE TO DESIGNING YOUR DREAM EXTERIOR

[diamondkotesiding.com](https://diamondkotesiding.com)



# YOU'RE IN **THE RIGHT PLACE**

Whether you are building new or updating your existing home, every decision you make for your home matters. Diamond Kote® eases the strain of decision-making by offering products that look and perform beautifully.

Let us take that one step further and give you the tools to easily make designer-level choices. How, you may ask? By implementing the **60/30/10 Rule** on your project and understanding the **Elements of Design** that support it.

- 3 DISCOVER YOUR COLOR
- 4 BUILD YOUR PALETTE
- 5 SELECT SIDING MATERIALS
- 6 DEFINE THE DETAILS

# SET THE TONE OF YOUR HOME

Color is an essential **Element of Design** that conveys mood and emotion. Choosing the right colors can enhance your home's architectural features and express your style.

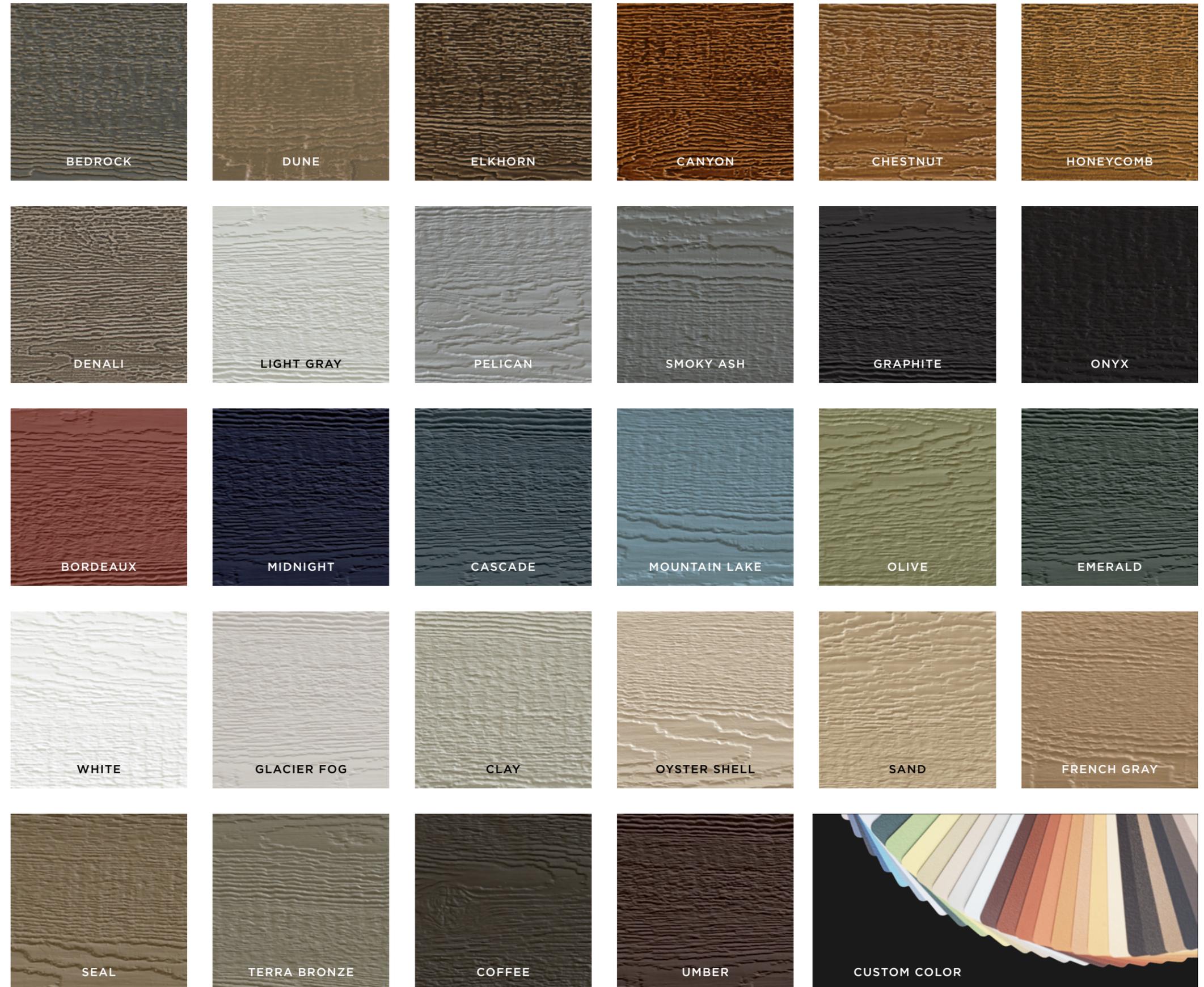
When selecting colors for your home, thinking through these questions can help guide you in the right direction:

*What is your home's architectural style?*

*What is your landscaping style?*

*What does the neighborhood look like?*

*How do your color selections look at different times of the day?*



All Diamond Kote® colors are protected by a 30-Year No Fade Warranty.



## COLOR MADE EASY

Use these expertly designed color combinations to guide you through the color selection process or to inspire your own exterior palette.



### WITH A TWIST

60% Onyx  
30% Emerald  
10% Glacier Fog



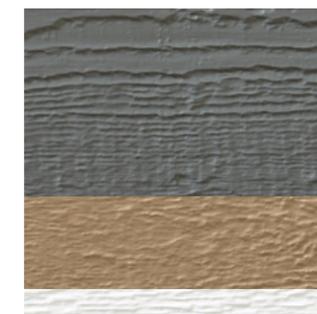
### NATURAL NOUVEAU

60% Canyon  
30% Umber  
10% Oyster Shell



### RAINY DAZE

60% Midnight  
30% Pelican  
10% Light Gray



### MOMENTUM

60% Smoky Ash  
30% French Gray  
10% White



# CREATE BALANCE WITH COLOR

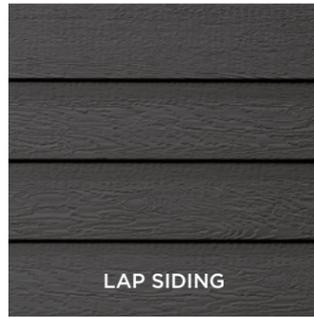
The **60/30/10 Rule** is a foolproof guide that creates proportion in design, helping achieve a sense of balance and unity.

The **60/30/10 Rule** recommends that 60% of your exterior be a primary color, 30% be a secondary color, and 10% an accent color to create a cohesive and clean look.

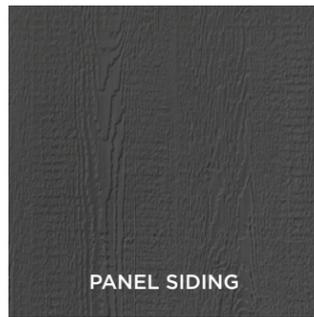
**Primary** areas are the largest siding sections.

**Secondary** areas enhance architectural features like gables, bump-outs, dormers, an entryway, or a floor level.

**Accent** areas can include finer details like trim, columns, gable accessories, garage or entry doors, or soffit.



LAP SIDING



PANEL SIDING

# TEXTURIZE YOUR EXTERIOR

Texture is another **Element of Design** that adds depth, dimension, and visual interest.

Use texture as the final touch on your **60/30/10** palette. Mixing different siding materials is an easy way to add texture to your project and has become common practice and is essential in modernizing your curb appeal.

It is best practice to select no more than three to four total siding materials. You can assign a material to every section in your palette and can even add an additional material by stealing a 10% share of the primary or secondary siding sections.

- Consider using more than one Diamond Kote siding style - lap, panel, board & batten, or shake siding
- Add steel material for a sleek, modern accent
- Add stone material to increase visual contrast  
*Tip: Look for colors in your stone selection that match your home's siding color*



BOARD & BATTEN



STRAIGHT SHAKE



STAGGERED SHAKE



VERSETTA STONE\*



VESTA STEEL SIDING\*



Versetta Stone® and Vesta® Steel Siding are recommended as alternative materials to pair with Diamond Kote® siding. Versetta Stone® and Vesta® Steel Siding are not manufactured by Diamond Kote® Building Products.



# AWE-INSPIRING STYLES & ACCESSORIES

Complete your Diamond Kote exterior with accessory products that stand the test of time.

# VISUALIZE YOUR HOME

Try the **60/30/10 Rule** yourself by using our Home Visualizer tool!

Simply select a sample home or upload a photo of your own home to mix and match colors, styles, and materials to visualize your dream home.

SCAN OR CLICK HERE  
TO TRY THE HOME  
VISUALIZER TODAY!



BEFORE



AFTER